

If You Miss Your
SHOPPING
NEWS
FROM
Randolph 3215

DALY CITY

Complete
Coverage in
Daly City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, Cal. Mornia, Friday, April 3, 1942

Guaranteed Circulation 100%

DALY CITY MATTRESS COMPANY

6754 Mission DEL. 9792

Mattresses Renovated
\$2.00

One Day Service
Hundreds of different patterns
of mattress covering from
which to choose.

All Our Work Absolutely
Guaranteed

Same location in Daly City
For Past Five Years

"EDWARDS" DRUG STORE

6272 Mission Street
PRESCRIPTIONS

Easter Cards 5c

CHOCOLATES for
EASTER

lb. boxes 60c up

2 lb. boxes \$1.15 up

Easter Egg Dyes - 10c

Pen Flashlight Batteries

2 for 15c

Films for Cameras or Kodaks

Bear PHOTO Service

Avon Watches \$1.25

COTY

Combination Package with
Clip Matched Rouge and
Lip Stick
\$1.00

CUT RATE LIQUORS

Fishing Club Rum
5ths - \$1.60

Old Quaker Whiskey
90 proof - 5ths \$1.89



HAPPY EASTER TO
ALL!

Pies, Fruit Tarts, Devil's Food
Cakes with pure whipped
cream
Delicious for Dinner
or Luncheon

OCEAN VIEW
BAKERY

98 Broad St. at Plymouth
Karl Hoeflin, Prop. RA. 9326

DOLAN

Since 1898

Building Wreckers

Daly City Since 1923

6939 Mission Street
Opposite Jefferson Union
High School

Lumber, Doors,

"Not connected with any other
concern of similar name"

Windows, Wall Board,
Roofing, Plumbing Fix-
tures, Pipe, and Fittings

All are
"New or Equal"

At Lowest Prices Obtainable

Plywood Panels

6939 Mission St. RAnd. 6995

Spring Is Here



Now's the time to get out in
the sunshine and plant a gar-
den! Come to Daly City Nurs-
ery and see how inexpensively
you can buy bedding plants,
bushes, shrubs—planted now
they'll bloom into a rainbow
of color in a few short weeks.

We'll help you with plans and
plants for your

VICTORY
GARDEN

Here's Something New—

Hance Bush Cherries

The tree grows only a few feet
high, is very decorative, and
bears sweet heavy fruit.

DALY CITY
NURSERY

Sydney and Florence Bryant
559 San Diego Avenue
DElaware 9997



IN
A
HURRY?

Send Your Garments
to us. We Specialize in

4-Hour
Service

We Call & Deliver!

Guaranteed
BETTER CLEANING

DALY CITY
CLEANERS

6274 Mission St.

DEL. 5261

Phone RAnd. 5781

ROBERTSON'S EGG STORE

9 HILLCREST DRIVE
MASONIC BLDG.

FRESH EGGS

Large dz. 36c

Grade A, 2 doz. 71c

Small, dz. 26c

Grade AA, 2 doz. 51c

Butter 41¢
lb

First Quality
Robertson's Creamery,
Cloverbloom or Brookfield

MARIN DELL
MILK - CREAM
COTTAGE CHEESE
BUTTER MILK
EGGS FRESH DAILY

MIDTOWN LIQUOR STORE

Pete Scocca, Mgr.

7144 Mission Street
Phone ELkridge 2128

Midtown's SPECIALS
For EASTER

INDIANA WHISKEY
Bot. in Bond - 5ths \$1.87

GIBSON'S - 4 years old
Lge. Bot. \$1.89 - Pt. \$1.19
½ Pt. 60c

OLD MR. BOSTON
Decanter Bot. - Qt. \$2.41

CRAB ORCHARD
Pt. \$1.25

450 CLUB - 4 years old
Qt. \$1.59 - Pt. 85c

(We reserve the right to limit)

Midtown carries a complete
line of bulk and bottled wines
at the lowest prices.

We recommend Midtown
Cleaners & Pressers
7146 Mission Street

DID YOU KNOW



That your own
home-town news-
paper costs only

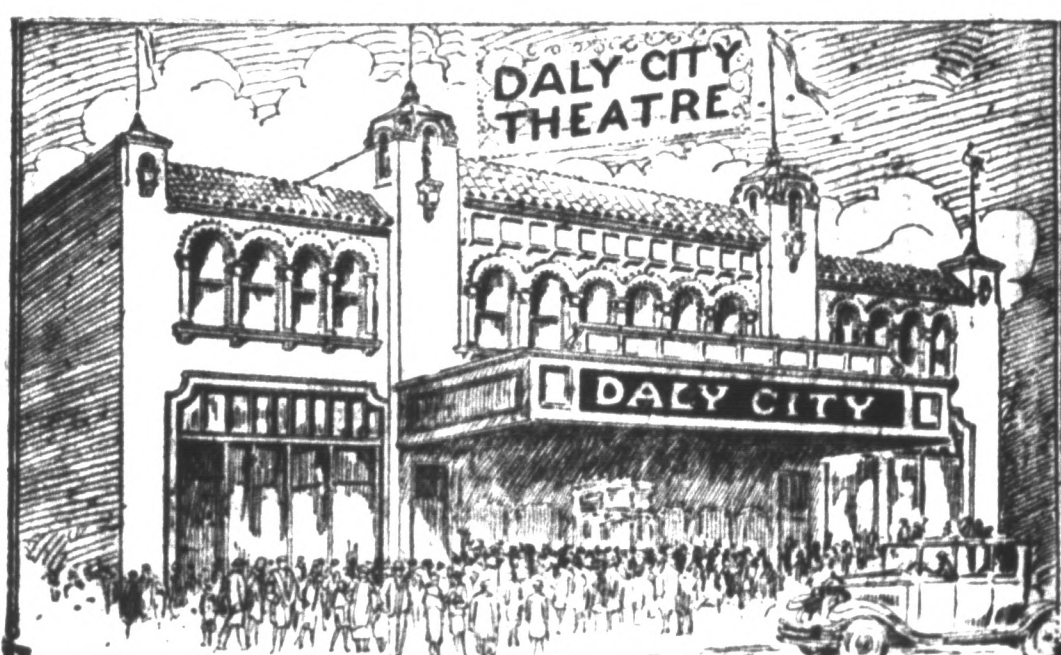
25c

a month? Sub-
scribe today.
Phone RAnd. 3215.
Get All the Local
News.



BYRNE RADIO STORE

RAnd. 7782 6941 Mission Street Opp. Daly City Theatre



NOW PLAYING—

Thursday, Friday, Saturday, April 2-3-4—

DOUGLAS FAIRBANKS Jr., AKIM TAMIROFF in

"CORSIKAN BROTHERS"

Also WARREN WILLIAM, THURSTON HALL, VICTOR JORY in

"SECRETS OF THE LONE WOLF"

Saturday — CASH NIGHT — Drawing at 8:45 p. m.

Sunday, Monday, Tuesday, April 5-6-7—

ROSALIND RUSSELL, WALTER PIDGEON,
EDWARD ARNOLD in

"DESIGN FOR SCANDAL"

Also HUMPHREY BOGART, CONRAD VEIDT, KAAREN VERNE

In
"ALL THROUGH THE NIGHT"

Wednesday, April 8—

DENNIS O'KEEFE, JANE WYATT, PHILIP REED in

"WEEKEND FOR THREE"

Also LLOYD NOLAN, ALEXIS SMITH in

"STEEL AGAINST THE SKY"

DINNERWARE or SILVERWARE

Thursday, Friday, Saturday, April 9-10-11—

ROBERT TAYLOR, LANA TURNER, VAN HEFLIN in

"JOHNNY EAGER"

Also BRENDA JOYCE, JOSEPH ALLEN Jr. in

"RIGHT TO THE HEART"

Saturday — CASH NIGHT — Drawing at 8:45 p. m.

HAM 'N' EGGS



IT'S EASTER MORNING
 and there's something you've been looking forward to these many weeks. You've guessed it—hot biscuits 'n' honey, eggs 'n' ham, and a big breakfast. Let our Safeway market men select the best ham just the right size for your family breakfast. Guaranteed tender, good eating at your money's back.

FRESH EGGS
 Nutrid Eggs
 Large Breakfast Eggs doz. 40c
 Medium Breakfast Eggs doz. 38c
 Select Small doz. 36c
 All Grade A in Carton
 All egg prices subject to market change



EASTER HAM

You've no idea how good ham can be until you've tried one of our thick slices broiled a golden brown, nestled alongside of eggs cooked your favorite style. At Safeway you will find your favorite brands of ham (Swift's Premium—Armour's Star—Roth's—Hormel—and other fancy brands) . . . all guaranteed to please you 100% or your money refunded in full.

BAKE YOUR FAVORITE WAY—TENDER

Swift's Premium Ham

Meaty 4 1/2 to 5 1/2-lb. Butt or Shank cuts

Lb. 37c

CUT FROM THE 7 CHOICEST RIBS

Prime Rib Roast

Tender full flavored—fine quality beef
 pound 32c

BRANDON BAKED LINE HAM

Legs of Pork

Select lean size—sweet pickled—half or whole pound 29c

Beef Pot Roast

The popular cut of beef for pot roasting
 pound 29c

T-BONE STEAKS

and Porterhouse steaks—cut for frying or broiling
 pound 42c

HAM SWIFT'S PREMIUM—Whole or full half ham

GUARANTEED QUALITY—TENDER and Tenderloin steaks

SIRLOIN STEAKS

SWIFT PICKLED—CHOICE LEAN Try this fine flavored cut of pork for baking

PORK SHOULDERS

DOMESTIC TENDER CUTS Fine quality—tender beef

CROSS RIB ROAST

TRY IT FOR BREAKFAST—FRESH Made daily at our modern plant—tastily seasoned lb.

PURE PORK SAUSAGE

FOR MEAT LOAVES—BROILING OR FRYING Selected lean beef and pork

FRESH GROUND BEEF

delicious tender chops and roasts at our usual low prices

NOW FANCY CALIFORNIA SPRING LAMB

at all SAFEWAY MARKETS

PLATE CORNED BEEF

Excellent flavor—choice cuts
 pound 9c

BOILING BEEF

very thrifty plate rib cuts
 pound 14c



Spaghetti Lynden, Coked—17-oz. jar 10c

Niblets Fresh Corn-off-the-Cob Vacuum Packed—12-oz. can 2 for 23c

FLAPJACK FLOUR - Alber's
 Lge. Ctn. 20c - Sm. Ctn. 10c

Corn Meal Allens, White or Yellow 20-oz. cin. 9c

Safeway Easter Values

Grapenut	Wheat Meal—16-oz. cin.	2 for 25c
Salt	Morton's, Plain or Iodized—20-oz. shaker	7c
Mustard	French's—4-oz. jar	7c
Jell-well	Fruit Gelatin or Puddings	5c
Desserts and Pudding	Reg. All Fruit, Assorted	6c
Flour	Globe No. 1	26c
Flour	Marion Brand	22c
Raisins	Sundown—8-lb. cello. pkg.	15c
Peanut	Swift's, Prepared Meat—12-oz. can	33c
Deviled Ham	Underwood—7 1/2-oz. can	2 for 25c
Olives	Chopped, Bello—4 1/2-oz. can	9c
Olives	Las Olivas, Stuffed—4-oz. jar	19c
Peaches	Del Monte, Sliced or Halves	19c
Peaches	Del Monte, Sliced or Halves	22c
Peaches	Cook's Own, Sliced or Halves	2 for 35c
Pears	Maple House—No. 1 can	2 for 23c
Pears	Del Monte—No. 1 can	13c



TOMATOES

Cardinal—No. 2 1/2 cin. 2 for 23c

MARSHMALLOWS

1 lb. cut—1-lb. cin. 14c

SODA CRACKERS

1-lb. cin. 10c 2-lb. cin. 19c

SALAD DRESSING

Butter 1-lb. jar 23c 2-lb. jar 37c

POTATO CHIPS, Blue Bird

2 1/2 oz. pkg. 10c 5 1/2 oz. pkg. 19c

TILLAMOOK CHEESE

1-lb. ball 33c

BACON

Swift's Premium 1-lb. cello. pkg. 20c

CHEERIOATS

Cardinal—7-oz. cin. 2 for 23c

BISCUIT FLOUR

White 3-lb. cin. 28c

JAM

Wilson or Valmont, Assorted—4-oz. jar 19c

LIBBY'S PICKLES

Assorted—4-oz. jar 11c

Cardinal—No. 2 1/2 cin.	2 for 23c
1-lb. cut—1-lb. cin.	14c
1-lb. cin.	10c 2-lb. cin. 19c
Butter 1-lb. jar	23c 2-lb. jar 37c
2 1/2 oz. pkg.	10c 5 1/2 oz. pkg. 19c
1-lb. ball	33c
Swift's Premium 1-lb. cello. pkg.	20c
Cardinal—7-oz. cin.	2 for 23c
White 3-lb. cin.	28c
Wilson or Valmont, Assorted—4-oz. jar	19c
Assorted—4-oz. jar	11c

Safeway Easter Savings

Figs	Del Monte—No. 2 1/2 jar	23c
Fruit Cocktail	Mason's Delight No. 1 can	2 for 23c
Fruit Cocktail	Del Monte—No. 1 can	2 for 25c
Keen Shortening	1-lb. cin.	16c
Su-purb	Granulated Soap—4-oz. can	20c
Soup	Campbell's, Chicken or Mushroom	16c
Soup	Campbell's, Assorted—8-oz. can	3 for 28c
Shredded Wheat	Kellogg's, 12-oz. cin.	18c
Molasses	Aunt Dinah—1 1/2-lb. can	9c
Syrup	Sleepy Hollow—12-oz. can	15c
Vinegar	Star Pt. bottle 6c	On bottle 10c
Spinach	Emerald Bay—No. 3 1/2 cin.	13c
Pears	Del Monte, Tiny—No. 2 can	16c
String Beans	Garden of Eatin'—No. 2 can	16c
Beets	Del Monte, Diced—No. 208 jar	9c
Crackers	MBC, Cocktail Assortment 12-oz. cin.	27c

FORK & BEANS - Van Camp's 16-oz. cin. 2 for 15c - 20-oz. cin. 2 for 19c

SHOPPING BAGS
 are stylish again because they help save paper
FOR WAR NEEDS

Easter Beverage Suggestions

AIRWAY COFFEE	Whole Bean—1-lb. jar	19c
NOB HILL COFFEE	1-lb. jar	23c
NESCAFE	A Coffee Substitute—4-oz. can	39c
INSTANT POSTUM	4-oz. cin.	25c
GRAPE JUICE	Cardinal—4-lb. bottle	27c
ORANGE JUICE	12-oz. cin.	2 for 15c
JUICE	12-oz. cin.	2 for 33c
JUICE	12-oz. cin.	10c
TEA BAGS	Cambridge—Orange Pekoe—25-pkg. cin.	19c

Hostess Fresh Orange Layer CAKE 29c

HOT CROSS BUNS Package of 6 15c

SAFEWAY GUARANTEED FARM-FRESH PRODUCE

PRODUCE BY THE POUND

It may seem strange at first to see your Safeway grocer selling oranges, grapefruit and other produce by the pound. . . but there's a good reason for this method of selling. Only when fruits and vegetables are sold by weight can the measurement be EXACT. So, in order that you can know the EXACT amount that we are selling about when we advertise produce, and, in order that you will get the EXACT amount that you pay for, all produce sales at Safeway are by the pound. Come in today and make your purchases at "Safeway Guaranteed Farm-Fresh Produce" the EXACT way . . . by weight.

Potatoes 4 lbs. 25c	Peas 2 lbs. 17c
Bananas Golden Yellow 2 lbs. 17c	Grapefruit Early Market Arizona Seedling 3 lbs. 10c
Tomatoes Fancy Mexican—9-lb. lb. 15c	Grapefruit SCHILL—Early California 1-lb. 4c
Tomatoes Fancy Mexican—1-lb. cin. 19c	Oranges Southern Seedling 5 lbs. 20c
Potatoes U.S. No. 1 Elmer's 10 lbs. 35c	Oranges Fancy Seedling 1-lb. 5c
Celery Fancy Chilo Verde 1-lb. 5c	Carrots Honey Imperator 3 lbs. 10c
Lettuce Large Solid Heads 1-lb. 5c	Sweet Potatoes 2 lbs. 13c

AVOCADOS Calico or Butterfat 1-lb. 12c

SAFEWAY

Strained Food Gerber's - Bag, cin. 4 for 25c	Julia Lee Wright's BREAD White or Whole 1-lb. loaf, 2-lb. loaf 8c 12c	CRYSTAL WHITE SOAP 3 for 11c	Cranberry Sauce Ocean Spray—4-oz. cin. 2 for 25c
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RICHES EFFECTIVE
 - 10¢ - 15¢
 FRANCISCO,
 OLA, OAKLAND,
 A. BERNARD,
 D. BAYWATER,
 CENT DAY AREA

23¢
 23¢
 25¢
 16¢
 20¢
 11¢
 28¢
 n. 10¢
 9¢
 15¢
 10¢
 13¢
 16¢
 11¢
 9¢
 27¢
 Damp's
 for 19¢

7¢
 10¢
 4¢
 20¢
 5¢
 10¢
 13¢
 2¢
 Sauce
 16¢-oz. can
 25¢

WILSON'S MARKET

6315 MISSION ST.

Specials for Friday and Saturday, April 3 & 4

FREE DELIVERY Phone Delaware 5300

FRUITS and VEGETABLES

GROCETERIA

FREE DELIVERY

Phone Delaware 5300

Due to the tire shortage we must reduce our daily delivery service to one delivery per customer every other day. We will appreciate your cooperation during this emergency.
 1740 Fillmore - TWO STORES - 6315 Mission

FREE DELIVERY

We Reserve the Right to Limit Quantities

Due to the tire shortage we must reduce our daily delivery service to one delivery per customer every other day. We will appreciate your cooperation during this emergency.
 1740 Fillmore - TWO STORES - 6315 Mission

MOTHERS OATS

Chinaware

Lge. 20c

PEAS

Large Can 10c

EGG NOODLES

Lge. pkg. 11c

ORANGE JUICE

Or Blended

Lge. No. 5 can 21c

Kellogg Specials

Corn Flakes

GIANT

All Bran

LARGE

Rice Krispies

SOAP SPECIALS

RINSO Reg. size 14c

SPRY 1 lb. can 17c

SPRY 3 lb. can 61c

With Coupons

RINSO Giant 67c

SWAN SOAP Reg. 3 for 15c

SWAN SOAP Lge. bar 10c

LIFEBUOY 3 for 20c

LUX 3 for 20c

LUX FLAKES 3 for 20c

We Redeem Coupons

FLAKED WHEAT

Large size

20c

BISCO BITS

Lge. pkg. 10c

EGGS for DYING

Small Grade A Doz. 27c

SALAD DRESSING

Qt. 29c - Pt. 19c

ASPARAGUS

Green

lb. 10c

White

3 lbs. 25c

GOOD SIZE

ARTICHOKES

dz. 15c

CALAVOS

each 5c

FANCY

ZUCCHINI

lb. 10c

SWISS

CHARD

3 bunches 5c

GOOD SIZE - JUICE

GRAPEFRUIT

Doz. 20c

Featuring the First Genuine Baby Spring Lamb of the Year



HAM

Light Smoked

Delicious for Your Easter Dinner

33¢

PICKLED

HAM

Half or Whole

28¢

POT ROAST



Shldr. of Branded Baby Beef Finest Quality

28¢

Corned Shldr. of

PORK

21¢

Free Delivery

Fish & Poultry Dept.

Phone Delaware 5300



FOR YOUR EASTER HOLIDAY DINNER HAVE QUALITY POULTRY and FISH AT THE LOWEST COST
 TRY and FISH AT THE LOWEST COST



Come To
KAYE'S
FOR SOMETHING
NEW

For Easter Morn

KAYE'S SMART SHOP

66 SCHOOL Near Mission ELkridge 3710

WESTLAKE MARKET

301 Miriam St. Free Delivery RAndolph 9667
Open Sundays and Evenings

SPECIALS

SPRY lb. 19c
SPRY 3 lbs. 59c
RINSO Lge. 14c
RINSO Giant 54c
SWAN Lge. 11c
SWAN Reg. 2 for 13c

LUX
Toilet Soap 3 for 14c
Above Prices with Coupons

MEAT SPECIALS

EASTER SPECIALS
2 lbs. Soup Bones Free with
every \$1.00 Cash Meat Order.
Ask for them!

BOILING BEEF lb. 15c
Brisket and Rib

HAMBURGER lb. 18c
Good Ground Meat

ROAST BEEF lb. 30c
(Shoulder Rib)

BIG EASTER EGG HUNT

WESTLAKE MKT.

Prizes - Fun

10 A. M. Saturday

Children up to 15 yrs. old

ORANGES
Fancy Navels
3 doz. 25c

CABBAGE
Colma - Solid Hds.
5c

APPLES
Pippins
Doz. 15c

Uniforms in Japan
Schoolboys in Japan wear either
army or navy uniforms, with school
buttons, but army and navy uni-
forms are seldom seen on the
streets.

Two Common Spices
The nutmeg tree is the only plant
whose seed produces two common
spices, nutmeg and mace, the lat-
ter being the dried aril or s-
brous covering of the nutmeg kernel.

Farmers Registered
About 51,000 farms have been re-
gistered, which support a population
of almost 500,000 persons. It is esti-
mated by the bureau of reclamation
projects.

Lucca Ravioli Co.

7370 Mission St., Colma

FREE DELIVERY

Phone RAnd. 6102

SPECIALS for FRIDAY and SATURDAY, APRIL 3 and 4 - - -

SOAP SALE

SPRY, with coupon 3 lb. can 57c
RINSO, with coupon Lge. pkg. 14c
RINSO, with coupon Giant pkg. 59c
SWAN SOAP Lge. bar 10c
1 reg. bar free with coupon
LUX Toilet Soap, with coupon 3 for 14c

PEACHES 2 for 29c
Halves - Lge. 2 1/2 can

White Soap 10 bars 29c
SPECIAL

CODFISH pkg. 29c
Fancy

LIQUOR SALE

Green Gables Qt. \$1.49
Bourbon

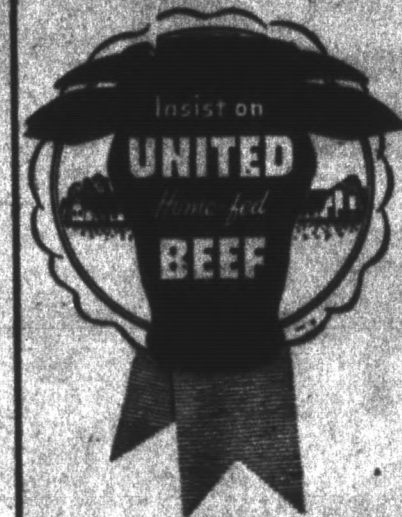
Tower Club Qt. \$1.59
Bourbon

Edgehill Qt. \$1.69
Bourbon - 4 yrs. old

Cracked Corn \$2.29
SCRATCH FEED

WE RESERVE the RIGHT TO LIMIT

LUCCA MEAT MARKET



Make It A
HAPPY EASTER
Dinner
with
QUALITY MEAT
from
LUCCA
MEAT DEPT.

Whether it's Spring,
Summer, Fall, or
Winter there's three
things you'll always
find at Lucca's.

1. Fine Meats
2. Low Prices
3. Good service

GENUINE SPRING LAMB
and **QUALITY CAPRETTI**

FRESH FISH FRESH-KILLED
EVERY FRIDAY - POULTRY DAILY

Phone Orders Welcome

Fruits and Vegetables

Now Featuring Complete Line of
FROZEN FOODS

No Waste - Garden Fresh

PEAS Pkg. 19c
STRAWBERRIES Pkg. 25c

POTATOES 100 lbs. \$2.89
U. S. Klamaths No. 1

FARMERS MARKET

SPECIALS for FRI. & SAT.

6386- 6390 MISSION ST.

APRIL 3 and 4

OPEN SUNDAYS 8 A. M. to 6 P. M. - EVENINGS to 8 p. m.

EXCELLENCE WITHOUT EXTRAVAGANCE

K. & D. FRUITS & VEGETABLES

EASTER ORANGE DEPOT

A SPECIAL TRUCKLOAD FOR EASTER!

Tree Ripened Navel Oranges Direct From The World's
Best Orange Groves

Jumbos, Do. 25c - Large Size, Doz. 20c

Med. Size 2 Doz. 25c

FROSTED FOODS SPECIALS

GREEN BEANS - PEAS - STRAWBERRIES

ICE CREAM & SHERBET Full Qt. 19c

We Redeem All Soap & Spry Coupons

FARMERS MEAT COMPANY

Delicious HAM for Your EASTER DINNER

Rath's Black Hawk - Swift's Premium - Armour's Star
Hormel's Dairy Brand - America's Best Known Brands at

Half or Whole lb. 38c

POT ROAST lb. 28c
Swift's branded young steer
meat - U. S. Govt. inspected

PICKLED PORK lb. 22c
Lean Picnics - Buy them whole
The Economical Way

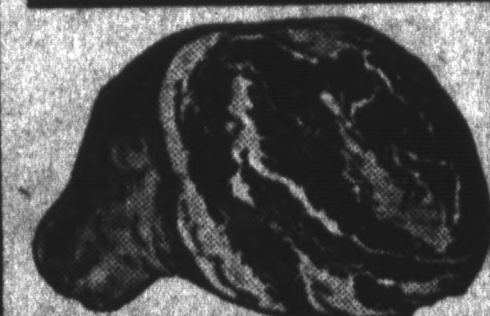


LEG O' LAMB
CORNER BEEF lb. 12c
Lean plate - Fine served Hot
or Cold

SWIFT'S

LEG O' LAMB lb. 34c
From Genuine Spring Lamb

Try our Fresh Killed Poultry
for your Holiday Dinner - roast-
ing chickens - fricassee - fryers



PORK ROAST lb. 27c

Picnics - Lean, Fresh
Nearly Everyone Likes Roast Pork